

**State of Utah, Department of Workforce Services
Wasatch North Regional Council Meeting Minutes
Ogden Employment Center, 480 27th Street
Wednesday, January 22nd, 2008
2:00 P.M. to 4:00 P.M.**

Attendees:

Kathleen Alder	Alder & Associates
Elaine Bonham	Utah Public Employees Association
Rhonda Boren	Ogden / Weber ATC
Melissa Freigang	Clearfield Job Corps Center
Commissioner Alan Hansen	Davis County Commission
Steven Hoellein	Felt Auto Parts
Randy Hopkins	State of Utah, Department of Workforce Services
Richard McConkie	Neighborhood Development Division
Brent Petersen	Davis Applied Technology College
Cecil Robinson	State of Utah, Juvenile Justice Services
Lou Seamons	Davis County School District
Julie Snowball	Weber State University
Bonnie Williams	State of Utah, Division of Rehabilitation, Weber District Director
Toni Ure (Chair)	Chromalox

Excused:

Byron Beck	Browning, Morgan County
Sharon Anderson	Family Connection Center
Pamela Clark	Family Support Center of Ogden
Clayton Cooper	Kimberly-Clark, Weber County
Paul Evans	Harmony Home Health & Hospice
Larry Facer	Plumbers Local 348
Sylvia Godfrey	Hill A.F.B.
Mike Hadley	Wells Fargo, Davis County
Commissioner Alan Hansen	Davis County Commission
Gary Knapp	Enable Industries
John Petroff	J.P.'s #1 American Car Care
Valerie Robinson	Ogden Clinic, Weber County
Lynette Stevens	Council Member, Morgan County
Leslie Trottier	D.W.S. Child Care Resource and Referral
Chris Wells	Manpower
Randy Welsh	Utah Transit Authority
Nate Woodward	Valdez Machining, Davis County
Commissioner Jan Zogmaister	Weber County Commission

Department of Workforce Services Staff:

Debbie Herr	Regional Program Manager
John Mathews	North Region Economist
Greg Paras	Roy Employment Center Manager
Gaylene Pebley	Clearfield Employment Center Manager
Carrie Peterson	Administrative Secretary
Lynn Purdin	Research Consultant
Melisa Stark	Research Consultant
Susan Wright	Regional Council Liaison

1. **Welcome**

Toni Ure, Wasatch North Regional Council Chair, called the meeting to order. All Council members, and Department of Workforce Services (D.W.S.) staff were welcomed to the meeting.

Randy Hopkins explained the D.W.S. had a recision of \$2.1 million dollars for the State of Utah of the W.I.A. funds. The State of Utah is receiving a reduction in the W.I.A. funds for FY09. This has required the Department to stop enrollment of youth in training. D.W.S. is working to transfer TANF Non-FEP monies to support the training for youth.

The contract with Futures Through Training (F.T.T.) has been terminated. Eight additional staff were requested to administer the W.I.A. program. However, with the reduction in W.I.A. funds, only three additional staff will be hired to support the contract.

2. **Sector Strategy Deliverables**

At the January 9th meeting, Council members were informed of the five sectors proposed at the Council of Council conference and the expectations from the State to work collaboratively between all regional councils and the State Council. The objective will be to help job seekers obtain jobs in these career-ladder industries, help employers obtain workers, and provide basic education to those who need to help ensure better employment opportunities.

The Council planned this interim meeting to determine which industry sector the Region Council will motion to be voted on as the selection for the targeted sector in their area.

The new "sector strategy" will be used to facilitate the Department's Workforce Development Plan. The Regional Councils are a statutory mandate for D.W.S., which help develop training priorities, related to apprenticeship, training, and coordination. The purpose is important to Utah's economy as it provides education and career pathways for job seekers by contributing to and maintaining Utah's communities.

The sector strategy keeps youth in schools gaining the skills they need to for employment in the industry areas. The industry sector is a good model of working with industry and job seekers. The five industry sectors identified at the State Council were –

1. Automotive
2. Energy
3. Construction
4. Health
5. Basic Education (help individual obtain their high school diploma / G.E.D.)

It was an action item from the January 9th meeting to e-mail a motion to all Wasatch North Regional Council voting members. It was recommended the motion propose that the Council select from the Health, Automotive, Construction, and Manufacturing (including aerospace) industries to be the industry sector to be targeted through the Council's planning.

Susan Wright reported that based on the response to the e-mail the Council's vote rated the sectors as follows -

1. *Advanced manufacturing / manufacturing*
2. *Health*
3. *Automotive*
4. *Construction*

Basic education will be reflected in the all of the industry sectors. The basic education sector will be included, as a partnership has been made with the State Office of Education and the Department of Workforce Services to strengthen and expand education programs and improve access.

Melisa Stark explained that advanced manufacturing would apply to the highly skilled manufacturing positions with higher wages. Lynn Purdin commented that the Council will not need to make a clarification between the advanced manufacturing and manufacturing.

Toni Ure led a discussion to help the Council define their objective for the targeted industry sector, and future goal planning. Toni noted the Council might want to consider the full scope of all industries in the North Region involved in manufacturing.

Randy Hopkins added the Council should be narrow with addressing the industries to reach their goals.

Toni Ure confirmed the quorum for the meeting with a sufficient number of voting Council members to vote on manufacturing as the identified industry sector.

Motion to target manufacturing as the industry sector for the area: Toni Ure called for a motion from the Council to develop the sector strategy and deliverables for the manufacturing industry. Steve Hoellein made the motion, Commissioner Alan Hansen seconded, and the Council unanimously approved the motion.

The “Gear Up” Manufacturing Career Fair is being planned for September 30th and October 1st. A breakfast meeting was held with employers and it was decided the career fair would be an on-site trade show with a field trip for the students. A planning meeting will be conducted January 23rd at 8:00 a.m. at the D.A.T.C. boardroom.

Melissa Friegang recommended targeting the youth, 7th to 9th graders, in their Career and Technical Education (C.T.E.) courses.

Lou Seamons explained the students participate in the C.T.E. courses, which address career fields in junior high. When the students are in their high school years, they are moving along their career path by participating in internship (critical work skills) classes. The person the Council can work with at the schools is work based learning coordinator.

Cecil Robinson recommended marketing the career paths that are available to students to their parents.

Commissioner Alan Hansen offered to take the Council's proposal to the legislature.

Randy Hopkins commented that the Central Region changed the curriculum of education by linking industry and education.

Action Items:

1. The Council will need to complete the planning guidance worksheets with the education and employer representatives.
2. The Council will need to create a regional sector based strategic plan. This will require the Council to partner with the appropriate industry partners, and association.

Rhonda Boren commented that there are numerous committees working on similar topics and the membership of the committees is overlapping and some of the key players are not being included in the meetings. The committees the Council will need to partner with were listed -

- The Chamber of Commerce
- Education Committee
- United Way
- Hispanic Chamber
- Youth Vision Group
- NUMA
- NURA
- Utah Manufacturing Association

Rhonda Boren recommended planning a meeting for the Committee Chairs to address duplication and invite them to a planning meeting. This would fulfill the Council's regional sector based strategic plan, as they will be partnering with existing committees and establishing a communication link.

Lynn Purdin offered to provide the Council with the sector-planning document used by the Council of Councils. It was explained that the Central Region conducts "round table" meetings to involve all key players. These round table meetings have been very successful.

Decision: The Council agreed to plan an employer round table discussion for the manufacturing industry at 2:00 p.m. on February 12th. Ogden Weber Applied Technology Center (OWATC) will host the event in the Union Services building.

Action Items:

1. Rhonda Boren and Melissa Friegang will prepare the invitation that will be sent to the key players in the area who will be involved in the round table meeting. They will also prepare a list of those people who should be invited to the meeting. The invitation will be sent to Work Based Learning personnel. Adult Education will be included in the meeting as the basic education representative.
2. The electronic flyer will list Susan Wright as the contact for the RSVPs.
3. John Matthews will prepare a flyer for the manufacturing industry for Weber, Morgan and Davis counties.
4. Melisa Stark will get the invitation letter that was used for the round table meeting in Central Region and e-mail it to Rhonda Boren and Melissa Friegang.

The goal of the meeting will be to gather information and identify what can be impacted by the Council's sector strategy.

3. **Other Business - Council Members**

No other business was conducted.

4. **Public Comment - Open Forum**

No general public representatives or non-members of the Regional Council attended the meeting for public comment.

5. **Adjourn**

The meeting was adjourned at 4:00 p.m.